

**July 18, 2005**  
**FOR IMMEDIATE RELEASE**

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## **"Most Deserving Mom" Essay Contest**

Walkerton, July 18 -- To reward the most-deserving mom in Michiana with a clean house, CleanRite Cleaning Services is launching an essay contest. Dawn Lamberson, the owner of CleanRite, understands the many demands on a mother's time and wants to reward one special mom with a real treat, a free initial house cleaning. The prize will be awarded during one of the year's busiest times, the back-to-school rush, allowing the winner time to relax with her family while her home is professionally cleaned.

CleanRite, which serves residential and commercial clients within a 60-mile range of Walkerton, was founded in the year 2000 by Dawn Lamberson, a mother who wanted the best of both worlds: working and staying home with her children. Yet with the responsibilities of working out of her office, running a successful business, and taking care of her family, Dawn empathizes with today's moms. "I know that many women today face the choice on the weekends of cleaning their house or spending time with their family. I'd like to help one extraordinary mom enjoy some quality time with her family while we do the work," Dawn says.

The "most deserving mom" essay contest runs from July 18, 2005 through August 15, 2005. The prize includes dusting, vacuuming, mopping, polishing furniture and cabinets, cleaning ceiling fans/fixtures, and more. To enter, simply submit a short essay (200 words or less) telling why your nominee deserves a clean house. Please include your name and phone number, as well as the nominee's name, address, and phone number. Entries may be mailed to CleanRite Cleaning Services, Inc., P. O. Box 65, Walkerton, IN 46574 or E-mailed to [lamberson@galaxyinternet.net](mailto:lamberson@galaxyinternet.net) by the contest deadline.

The winner, to be announced August 22, 2005, will receive one free initial house cleaning during the month of September.

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